

March 6, 2025 Hollywood Park Neighborhood Association (HPNA) Board Meeting

Meeting held on Zoom 6:00-7:40 pm

In attendance: 9

Board Members: Claire Sallee, Paul Neuman, Amanda Jaynes, JillMarie Milholm, Sequoia Erasmus, Greg Grunwald

Community Members & Guests: Susie Hennessy, Nicholle, Susan Fitzpatrick-Behrens

AGENDA

I. Review February 2025 meeting minutes (action item) Amanda

II. Introductions

III. Public Comment Guests

IV. Sub-Committee Update: Newsletter (update) Paul

V. Annual Budget (action item) JillMarie; Claire

VI. Possible locations for future Board meetings (discussion) Claire

VII. Annual Calendar (action item) Claire

VIII. March Transportation Safety Panel (update)

I. REVIEW JANUARY 2025 MINUTES

A. Paul motioned to approve minutes; Claire seconded. Motion passed.

II. INTRODUCTION

A. Susie & Nichole joining, Susie would like to see communal access to a dumpster.

III. PUBLIC COMMENT

A. Comment from Helen & Stover resident about large dip in road that is causing issues; Claire will send it to Caity Maple's office

IV. BUDGET

A. Based on last year's profits & losses, we spent more than we brought in (had to dip into savings). Projections for this coming year are similar.

B. Memberships are only about 1/3 of income (total is about \$2100). In previous years we've spent \$6900. Other \$ brought in from grants, Caity Maple's office, etc

- C. A community member named Libby reported on the survey that she has fundraising skills, Claire reached out to her and she is willing to help out.
- D. Possibility of making the newsletter in B&W, less heavy paper- Amanda will check in with our current printer and get quotes from 1 or 2 more.
- E. Also we can have an option of community members or a local business “sponsoring” each edition of the newsletter.
- F. JillMarie, Sequoia, Paul, & Claire will meet with Libby to develop a fundraising plan
- G. In past, treasurer has been in charge of getting in touch with business members who have advertisements in newsletter as well as who are part of HPNA; VP is in charge of collecting individual household dues
- H. Communitree committee asked us to vote y/n for HPNA to be the fiscal entity that receives \$400/ year to pass along to them for their activities. Sequoia motioned to pass, Paul seconded. Motion passed.

V. POSSIBLE LOCATIONS FOR FUTURE BOARD MEETINGS

- A. SCUSD raised their insurance requirements; would be too expensive for us to increase our limits.
- B. Previous meetings were held at St. Roberts. The principal agreed to let us host our March 19 community meeting there for free. Would it make sense to host our ongoing board meetings there?
 1. Mother Natives was brought up as an option, but there’s no parking. Panama Pottery is opening art studios that could be a good space. Sequoia talked to the events coordinator; will reach out to her to see if they have an event space.
 2. Raley’s balcony? Claire talked to the manager and we can’t reserve the space
 3. Vince @ Two Rivers has agreed to host the Meet & Greet with Caity Maple’s office. Possible option to have ongoing meetings there.
 4. Claire has reached out to Centennial Methodist church as well, but it’s the same price at the school.
 5. Claire motioned to have the April 2025 board meeting @ St. Robert’s, JillMarie seconded, motion passed.

VI. NEWSLETTER UPDATE

- A. Idea to have every board member have a regular “beat”; business member profile, city council/ board of trustees updates, blurbs from all 3 principals of local schools, etc

B. Ideas that residents have submitted: gardening, local businesses, neighbor highlights (can even maybe include kids!), pet highlights, history pieces.

1. Paul will make a list of ideas from past newsletters as well as resident ideas and will send it out to the board.
2. Amanda will put a post on Facebook & Instagram to ask for community guest columnists
3. Prior boards have had the newsletters come out the month BEFORE the community event to give people more time. We will bring this discussion back to the next board meeting.

C. Distribution of newsletters- people have set routes that they take charge of. If anyone wants to volunteer for a route they can email hpna95822@gmail.com and Claire will connect them to Victor, who will give them a route.

VII.ANNUAL CALENDAR (See proposed document here)

A. People want more community events- especially block parties!

B. People want more communication from the board. Perhaps after each meeting we can send out an “update” email? Claire or Amanda.

C. Sequoia- It feels a little ambitious to have something every month. Maybe we should pare down a bit so we aren’t overcommitted.

D. Meet & Greet with mayor is being co-hosted with Mangan Park Neighborhood Association

E. April- will possibly host a “neighbor night out” at Tower theatre to see “Sacramento”. Amanda will call Tower to see if they’re screening it.

F. May block party: Options are Arnold Ct, (JillMarie will talk to the residents), Field behind St Roberts (Claire will talk to Principal Jackson), Claire & Paul’s street

VIII.MARCH TRANSPORTATION

A. SABA representative, ER Dr/ cyclist, Wong Elena, Councilmember Maple, Jennifer from City Planner’s office was invited. Claire will facilitate, Paul will be timekeeper