

# HOLLYWOOD PARK HERALD

Published by the Hollywood Park Neighborhood Association for Hollywood Park & Carleton Tract residents, Sacramento, CA

Fall 2023

## Sutterville Bicycle Company --- Who Knew? By Debbie Keller, HPNA Board Member/Treasurer



Owner, Jeff Dzurinko has owned Sutterville Bicycle Company located at 2365 Sutterville Bypass since 2014. He purchased the business from the previous owner who had only been in business for approximately 4 months.

Jeff grew up in East Sac and South Sac and attended Sac High. His grandparents lived on 23rd Avenue in Hollywood Park. Jeff currently resides in Oak Park with his 2 senior dogs. Jeff's hobbies include, of course, off-road cycling, and he also enjoys gardening.

While growing up, Jeff and his friends rode bikes, traded bike parts and built bikes. He developed a passion for bikes and after graduating from high school, he decided to seek employment at a bike shop doing what he enjoys. He submitted a job application to a local bike shop who was hiring. When he did not hear back from the bike shop owner, he went back to the shop twice inquiring if they had hired someone for the position. Due to his persistence and eagerness for the position, the owner hired him as a sales associate. Jeff was promoted to assistant manager, acquired news skills and worked for the bike shop for 6 years. Then, Jeff took a position at a local mom/pop bike shop which was a different experience where he obtained insight in owning a bicycle business.

Jeff decided to seek a different career in firefighting, (continued on Page 4)

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Note: Another neighborhood cleanup project is in the works for the fall. Volunteers will be needed to help beautify Hollywood Park. **Details to come soon!**

## FREE ICE CREAM SOCIAL & MOVIE NIGHT



Brought to you by



**Saturday, August 26, 2023 at 6:30 p.m.**  
**at Hollywood Park Elementary School**

(Movie begins at approximately 7:45 p.m.)

**Everyone is welcome! Enjoy some free ice cream, meet your neighbors and enjoy a movie. Bring a chair/blanket, ice chest with beverages, snacks/popcorn to enjoy during the movie.**

# Meet Your HPNA Board



Lynn Humphries



Debbie Keller



Chris Noey



Julie Johnson



Kat Weir-Ebster

## Letter from the President

Hello Neighbors, As President of the Board, I don't usually write something for the newsletter. I believe that space in the newsletter is better served by filling it with stories about our neighbors, our neighborhood, or by providing information that you would find helpful. However, I now feel that I need to reach out to you with a plea for help.

First, let me say how proud I am of the current board members. With their hard work and dedication, the HPNA has been able to host or co-host several events this year, including the 4th of July Parade. We also will be co-hosting the Ice Cream Social/Movie Night on August 26th, are planning the Fall and Holiday Community Meetings, and participating in the next neighborhood clean up. However, currently there are just 5 Board Members, and it really takes more than 5 people to do all that this Board has managed to accomplish. So, here is my plea: We need help to continue to provide events to stay connected with our neighbors. That is, we need more Board members. Being on the Board consists of attending monthly board meetings (mostly zoom), sharing ideas and talents, volunteering at events and meeting your neighbors! If you don't have the time to be a Board member, perhaps you can volunteer to help with events. The bottom line is this: If we are unable to get more help, I'm afraid that we may not be able to continue to hold regular events or add new events for the neighborhood. If you are interested, please give me a call (916-208-8556) or send an email (below). Thank you, Lynn



The Hollywood Park Neighborhood Association (HPNA) has been working to improve our neighborhood since 2001. We are active in monitoring local and county government projects, enjoy hosting annual neighborhood events and sharing neighborhood news.

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LynHumphries@aol.com

Treasurer - Debbie Keller

ddtkeller@comcast.net

Director - Kat Weir

katharine.weir@hotmail.com

Director - Chris Noey

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### Contact the Board of Directors

Email: [info@hollywoodpark95822.org](mailto:info@hollywoodpark95822.org)

Mailing address: P.O. Box 22278 Sacramento, CA 95822

**Hollywood Park Herald Editor:** Chris Noey

## Upcoming Neighborhood Events

Events are tentative and dates are subject to change. For more details visit the HPNA website at [www.hollywoodpark95822.org](http://www.hollywoodpark95822.org).

### August

24: Ice Cream Social & Movie Night

### September

14: HPNA Board Meeting

20: Community Meeting

### October

7: Mega Yard Sale\*

12: HPNA Board Meeting

26-29: Halloween Decorating Contest Judging

### November

9: HPNA Board Meeting

### December

6: Holiday Social

14: HPNA Board Meeting

16-21: Decorating Contest

21: Caroling

### January

11: HPNA Board Meeting

### February

8: HPNA Board Meeting

### March

14: HPNA Board Meeting

20: Community Meeting

### April

11: HPNA Board Meeting

### May

9: HPNA Board Meeting

### June

13: HPNA Board Meeting

19: Community Meeting

### July

4: 4th of July Parade

11: HPNA Board Meeting

## Board Member Feature



“Hollywood Park really has a lot of the similar traits that I loved about growing up in a small town,” said Ebster. “I grew up in Amador County, so the importance of community and civic duties has been ingrained into my psyche.”

Kat and Tony also join our many creative and talented neighbors of Hollywood Park. They have two bands: The Tin Dears, their acoustic duo project; and Highway Vagabonds: A Tribute to Miranda Lambert. The couple and their bands perform at fairs, festivals, wineries, breweries and casinos. You can find out more about where they are playing at [thetindears.com](http://thetindears.com) or [highwayvagabonds-band.com](http://highwayvagabonds-band.com).

The Ebsters are also proud parents to three feline fur children, Casey Jones, Scarlett Begonias, and Murfay Kittay, two of which were adopted from our own Front Street Animal Shelter.

“Hollywood Park is such a hidden little gem of Sacramento. And we are so happy to be a part of it.”




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# NEIGHBORHOOD NEWS

(continued from Page 1) although cycling would continue to be his passion. He graduated from the firefighter academy and EMT training program. Unfortunately, at that time, there were few employment opportunities in either field, so, he took a job at another bike shop as a service manager for 2 years. Subsequently, the opportunity to purchase Sutterville Bicycle Company presented itself and he jumped at the chance to have his own bicycle business and follow his dream.

One way of giving back to the community, Jeff teamed up with “Boys 4 Bikes”. “Boys 4 Bikes” was founded in 2014 by 5 boys (who were 7 years old at the time) who wanted to help others. The first year, the boys held a bake sale and raised money to purchase bikes for underprivileged children and continue to raise funds in a variety of ways for bikes for kids. Jeff has teamed up with these boys (now teenagers) for the last 9 years by donating his time, bike parts and bikes for kids. Last year, “Boys 4 Bikes” and Jeff donated a total of 50 bikes.

Sutterville Bicycle has doubled its size in the last 5 years. Jeff has 4 dedicated employees and now has a wider range of inventory. As a bike enthusiast and collector, Jeff has an array of antique bikes (some are 100 years old), vintage bike bells, bike pumps and racing helmets. Sutterville Bicycle Company offers a wide range of services, new, used and classic bikes and parts. They service and sell bikes of all makes and models including road bikes, mountain bikes, vintage bikes, BMX bikes, town bikes, commuter bikes, fixie bikes, cruiser bikes, kid’s bikes, folding bikes, tandem bikes, and everything in between. They also accept trade-ins. Although



Appx. 100 Year Old Bike with Wooden Wheels

business hours are Tuesday through Sunday from 12 p.m. to 6 p.m., Jeff and his team work behind the scene after hours to meet timelines and provide quality bike repairs.

If you do a little research on-line, you will find that Sutterville Bicycle Company has a five star review on Yelp and is listed as one of the top 10 bike shops in Sacramento by many sources.



Vintage Bike Bells

Whether you are an avid enthusiast cyclist, a recreational cyclist or a neighbor who hasn’t been to Sutterville Bicycle Company, you should stop by and check out the shop.

[Sutterville Bicycle Company has been an HPNA Business Member and Advertiser since 2016]

## Summer Learning

By Bina Lefkovitz Trustee Area 1, Sac County Board of Ed

For some students, summer is a time of camps, enrichment classes, sports, travel. However, many students do not have these opportunities and experience summer learning loss, where they can lose 2 months of academic progress and the gains they made in the previous school year. Additionally, COVID resulted in a 2-5% decline on state testing scores in English Language Arts compared to 2019. To address these factors, the state provided elementary and middle schools with additional funding to offer summer school this year.

SCOE offers all districts technical support in “expanded learning” (after school and summer programming). We help dis-

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tricts connect to potential enrichment partners, provide support on developing curriculum for summer learning, help train staff on how to offer fun, engaging, impactful summer and after school programs.

This summer, SCOE offered a special summer program to 125 students in 5 high schools called "Career Paths to Success" that provided 40 hours of career readiness skills, exposure to careers in education and mental health and internships. Students were paid \$1000 stipends. SCOE also supports summer camps and regional competitions in robotics and cybersecurity. SCOE provided a special summer program called "Game On" to our SCOE school students. It offered career exposure in Culinary, Engineering and Robotics, Stop Animation, Solar Energy and STEAM. Students received A-G credit for the course, a stipend, and are eligible for over \$2,000 in industry awards.

## The CommuniTree Corner

By Irene Wilson

The Annual CommuniTree Bike Ride was held on Saturday, June 3rd. About 25 people met at Two Rivers Cider Company on Attawa Ave. and enjoyed a bike ride through the neighborhood. A docent from Sacramento Tree Foundation (STF) identified different mature shade trees along the route and shared helpful knowledge about each one. This information assists people in deciding if this is a tree they would like to have in their front yard. STF offers a wide variety of small, medium and large free shade trees. Go to [sactree.org](http://sactree.org) and click on Shady 80 to view the trees.

We will be hosting the 6th annual Hollywood Park/Carlton Tract "Front Yard Tree Planting Event" on Saturday, October 28th. We partner with STF who receives the free shade trees from SMUD. Volunteers plant only front yard trees for any resident who signed up to receive a tree. The deadline to request us to plant a front yard tree is September 1st. Call STF at 916-924-8733 and tell them you want a tree as part of the Hollywood Park CommuniTree Project. You can also order a tree by using this link: <http://www.sactree.org/hollywood-park>. If you want to volunteer to help plant a tree at our event, contact me at: [eyerene625@gmail.com](mailto:eyerene625@gmail.com). You can request free trees that you plant yourself anytime from STF.

Young trees 1-3 years old need watering 2-3 times a week to a depth of 6-8 inches. This can be checked by pushing a screwdriver into the soil next to the drip line. The screwdriver will slide easily into the moist soil but stop or be hard to push once it hits the dry soil. Watering can be done with a soaker hose or a regular hose moved around the tree at the drip line which is the circular area under the farthest reaches of the branches. A 5 gallon bucket filled with water with several small holes drilled near the bottom to allow for a slow soaking 2-3 times a week can also be used. Remember the magic of mulching! Keep 6 inches of wood chip mulch in a donut shape around your tree at the drip line. This has a great many benefits including; saving water, insulating the roots from summer heat, preventing weeds and building healthy soil as the chips break down. For more tips on tree care contact: [sactree.org](http://sactree.org). Thanks for caring for your trees. Note: Planting of trees as part of STF/CommuniTree events in our neighborhood is not sponsored by HPNA.

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## Beauty, Magic and Community

By Alisa Rose

If the gals from Steel Magnolias got together with the Owen's sisters from Practical Magic, you would get The Rosewood Room. The Rosewood Room is a true one-of-a-kind experience as the only dedicated Ritual Hair Salon in the Sacramento area, offering intentional hair styling, tarot readings and an in-store botánica apothecary. What was once a dry cleaner is now transformed into a mystical space dedicated to beauty, magic and community.



Owner and Hollywood Park resident, Cindy Espinoza-Reeves, is a fourth generation hair-dresser and intuitive hair stylist who has paired her lifelong career with her love for unusual antiques and natural oddities. Cindy opened the space in December of 2021 offering antiques, oddities, crystals, and other natural wonders. Recently, she transformed a portion of the space into a dedicated intentional hair and ritual beauty salon with three stations. The Rosewood Room is the only hair salon in Sacramento offering a dedicated sacred community space for those who are looking for an alternative to traditional beauty salons, combining her spirituality with her years of experience as a hairstylist. Cindy specializes in intentional hair styling for curly and natural hair types, but all hair types are welcome.

Cindy was joined by Pocket-Greenhaven local tarot reader and priestess, Alisa Rose in September of 2022. Alisa is a tarot reader, community priestess and magical maker, offering a complete line of intention-

al handmade products for everyday magic, spiritual lifestyle and ritual. Alisa has been offering her magic to the community for thirteen years and is excited to be a part of the Rosewood Room offering her services and collection as Delta Mystic. Alisa's most popular offerings are her one-on-one tarot readings and ritual candles.

The Rosewood Room has become a special favorite of local youth who love the shimmering crystals and do-it-yourself apothecary vials. The shop is a mystic fantasy; a little witchy, a little dark, but a lot of heart. You can find them chatting with neighbors over a cup of tea, or laughing through tears while solving the world's problems. Both Cindy and Alisa love the Hollywood Park neighborhood and community and are looking forward to connecting with you soon!



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You will not only save money and time, the money you spend at local businesses is twice as likely to stay in the neighborhood while supporting local merchants, jobs for people in the area, equity for development and better local government services.

HPNA encourages residents to shop locally. When you shop at any of our business members listed below, let them know you appreciate their membership in the HPNA. Visit our web page at [www.hollywoodpark95822.org](http://www.hollywoodpark95822.org) to join as a business member.

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## Season of Fun

By Sacramento City Councilmember Caity Maple

This fall, join your District 5 City Council team for a full season of fun events throughout the South Sacramento community! We're proud to be partnering with neighborhood associations, community-based organizations, and local businesses to produce the following exciting events:

### **August 19, 2023 - Ice Cream Social & Movie Night w/the Golf Course Terrace Estates Neighborhood Association- 6pm for Ice Cream and BBQ, 8pm for the movie**

We're screening Flubber this August 19th with the GCTENA at Chorley Park (7063 20th Street)! Join us for some delicious ice cream with our neighbors, as well as a BBQ hamburger and hot dog dinner before we start the show.

### **August 26, 2023 - Ice Cream Social & Movie Night w/ the HPNA - 6:30pm for Ice Cream, 7:45pm for the movie**

All of our Hollywood Park neighbors are welcome to join us this August 26th to view Wall-E at Hollywood Park Elementary

School! Enjoy some free ice cream, meet your neighbors, and enjoy the show. Bring a chair or blanket, beverages, and snacks/popcorn to have during the movie.

### **September 20, 2023 - Listening Session with La Familia and Councilmember Caity Maple - 5:30pm to 7:00pm**

Team D5 is embarking on our listening tour to sit down with community members, hear what's going on in our many individual neighborhoods, and give our neighbors the latest news from the City of Sacramento. Don't miss out - we'll be at the Maple Center (3301 37th Ave, Sacramento) on September 20!

### **October 13, 2023 - Spooky Movie Night w/ the Mack Road Partnership - Time TBD, but Save the Date!**

We're still deciding on our Halloween-themed movie for this showing, but make sure you save the date for a very spooky movie night with our friends at the Mack Road / Valley Hi Community Center!

Thank you, Councilmember Caity Maple

# Streets for People



The City of Sacramento has kicked off the Streets for People Active Transportation Plan and wants to hear from you! While the scheduled events have passed, the project is young and the team would like to still encourage people to get involved by joining the mailing list. The plan plans to address active transportation needs citywide but will focus engagement and recommendations in areas of high need and historical disinvestment. The outcome will be a plan that will guide future infrastructure investments citywide and will direct what types of investments are made for walking, biking and rolling. Visit [www.sacstreetsforpeople.org](http://www.sacstreetsforpeople.org) for more information, to join the mailing list, and to leave comments.



Animal Shelter), and Councilmember, Caity Maple.

Special thanks to the generous neighbors and businesses who donated to the drawings: Paula Swayne of Dunnigan Realtors, John Reiger, Tim Weisbeck, Buckhorn Grill Land Park, Philz Coffee Land Park and Two Rivers.

## Hollywood Park 4th of July Parade - A Huge Success!

By Debbie Keller

This year's parade was a huge success with +250 neighbors attending to celebrate the 4th of July. Neighbors arrived on their bikes, with strollers and wagons decorated for the 4th. Water, snacks and flags were provided by HPNA. Special thanks to Councilmember Caity Maple, Ryan Brown (Chief of Staff for Councilmember Maple), Tenley Luke (Principal of Hollywood Park Elementary School), Greg Brown (DJ for KZAP), Cindy Jones, Wally Clark and Bill Dishman for bringing "Mason" the firetruck. Also, thank you to all the neighbors on the parade route who came out to watch the parade, and to Karla Fung for providing beverages on 23th Avenue and Ronnie and Autumn Byrd on Joaquin Way for providing root beer floats on the parade route. We look forward to next year's parade which will be bigger and better!



*Hello*

F A L L

**HPNA Fall Community Social & Meeting**





**Wednesday, September 20, 2023 – 6:00 p.m. to 7:30 p.m.**

(Social starts at 6 p.m. – Meeting starts at 6:15 p.m.)

**Hollywood Park Elementary School**  
(Multi-Purpose Room) – 4915 Harte Way

🍁 Enjoy refreshments provided by HPNA. 🍁 Bring a snack to share with neighbors.  
 🍁 Bring your harvest to share. 🍁 Meet your neighbors! 🍁 Everyone will receive a ticket for a chance to win several gift cards donated by neighborhood businesses.  
 🍁 Drawings will take place throughout the evening.

**FEATURED SPEAKERS:**

 <p><b>Lieutenant Gregory Galliano</b> Sacramento Police Department Office of Operations - South Command</p> <p>Lieutenant Galliano will provide updated crime statistics in Hollywood Park, City strategies re homelessness and updates regarding Sac PD. There will also be a Q &amp; A.</p>	 <p><b>Patrick Kennedy District 2 Supervisor</b></p> <p>Supervisor Kennedy will provide updates on SacRT/transportation funding and updates, mobile pet clinic for pets belonging to unhoused individuals, homelessness updates and Health Net's grant to support unhoused residents with housing and other services.</p>	 <p><b>SMUD</b> Powering Forward Together</p> <p>A representative from SMUD will provide updates regarding the recent rate change and the zero carbon goal.</p> 
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## Summer Social/Community Mtg

The HPNA Community meeting was held on June 21st at Hollywood Park Elementary School with approximately 25 in attendance including HPNA business advertisers, Jessica Waterbury of Lyon Real Estate and Kia Vue and Alain Delani of YogaSix Land Park. Beverages and snacks were provided by HPNA. Thank you to our speakers Teri Duarte (CommuniTree), Shawn Bartosh (Senior Code Enforcement Officer), Haley Waugh (Front Street