

**Hollywood Park Neighborhood Association  
Board Meeting - June 10, 2021**

The meeting was called to order at 6:33PM

**Members Present:**

Deborah Keller, Lynn Humphries, Kathleen Spitzer, Ralph McDaniel, Jannelle Rattigan, Jeff Lidicker, Vincent Xu

There was a quorum.

**Guest:**

There were two guests: Max and Erin McSlavkin.

Max spoke about doing a mural on the building that's next to the old Goodwill building. He is also interested in becoming a Board Member.

Jannelle mentioned that a neighbor has asked about naming the alley.

**Previous Minutes:**

Kathleen made the motion to approve the minutes from the May 13th meeting.

Debbie seconded the motion.

The motion carried with one abstention.

**Financial Report:**

Debbie reported that we currently have \$8,069.71 in our bank account.

Profit & Loss for May 13th to June 9th is \$219.86

Profit & Loss for January 1, 2021 to June 9th is \$1,298.61

We currently have 161 members.

**OLD BUSINESS:**

A.) The community Meeting is on June 16, 2021.

The main speaker will be Scribner Bend Winery. There will also be someone from the Sacramento Police Department, as well as Drew Hart from the City of Sacramento who will talk about the \$250,000 Cal-Trans Grant to study Freeport Blvd. Max and Erin will make an announcement about the Mural.

There was discussion regarding the 4th of July.

B.) Ice Cream Social. Kathleen reported that we are good to go for having the event in the St Robert back parking lot. We have insurance. Flyers will be available for members to put up around the neighborhood. Kathleen requested that we use painter's tape so that it can be easily removed from the lamp posts.

c.) Membership Gifts - Lynn will get a quote for 200 Magnet Chip Clips. It was suggested that during the next time that we have an in-person meeting, we put the clips in a basket.

**Advertising:**

Ralph received a check from J Crawford Books for an advertisement. Hollywood Hardware will have a check next Monday. Julie delivered newsletters to many businesses around the Hollywood Park area.

Jeff reported that an artist in the same complex as Two River's Brewery wants to put an ad in the newsletter. There was some discussion about Fountainhead's membership.

**NEW BUSINESS:****June Newsletter:**

Jeff discussed the length of that issue, and he indicated that we do not want to have 12 pages again. We need to go back to the 8 page format, with just one long article and more shorter articles. It was also discussed that we have more time to review the final proof. It was decided that Debbie handle the advertising, and will send it to Pearl, and she will send a copy to Ralph.

There was considerable discussion regarding whether or not to put the membership ad in the newsletter. That discussion was tabled until Debbie can research how many people actually use the add to mail in their membership dues.

There was discussion regarding delivering the newsletters.

There was discussion regarding the calendar. Jeff suggested that Kathleen be the one putting the calendar together and getting that information directly to Pearl.

**Election Report:**

The Election Committee provided proposed language for the September newsletter for the Board's review prior to this Board meeting. Jeff requested revisions to the committee's draft prior to the meeting. There was discussion regarding the committee's original language and Jeff requested additional changes. There was further discussion regarding whether or not to put in the newsletter that some board members may be seeking re-election. No decision was made.

As there was no further business, the meeting was adjourned at 8:12PM.

Respectfully submitted,  
Lynn Humphries  
HPNA Secretary