Hollywood Park Neighborhood Association Board Meeting - May 13, 2021

The meeting was called to order at 6:36PM

Members Present:

Jeff Lidicker, Deborah Keller, Lynn Humphries, Kathleen Spitzer, Ralph McDaniel, Vincent Xu

There was a quorum.

Previous Minutes:

Kathleen made the motion to approve the minutes from the April 8th meeting. Debbie seconded the motion.

The motion carried unanimously.

NEW BUSINESS

Mail Chimp Discussion:

Jeff asked for permission from the Board to post on Mail Chimp items that come from the City of Sacramento, Table, Cal Trans and from various churches in the neighborhood.

There was brief discussion.

Jeff motioned that the board give permission to the acting President to post items as discussed.

Debbie seconded the motion.

The motion carried unanimously.

Ice Cream Social:

Kathleen reported that she asked St. Robert if HPNA could use their parking lot for a drive by/walk by ice cream social, and if we could purchase one time event insurance from the Diocese. They said that we can. There was further discussion regarding whether or not we could purchase event insurance from our current company, if it's less expensive. If not, we will purchase from the Diocese.

Financial Report:

Debbie reported that we have \$8,036.31. "Awesome".

Profit & Loss for April 5, 2021 through May 12, 2021 shows net profit of \$470.90. Profit & Loss for January 1, 2021 through May 12, 2021 shows net profit of \$1,265.21. We currently have 160 members.

Debbie further reported that the advertising renewals include Park Vista Church. Scribner Bend Vineyard placed an ad. The owner of Scribner Bend grew up in Hollywood Park. She will come to a community meeting to talk about her business.

OLD BUSINESS

Newsletter:

Ralph reported on the status of the June newsletter. The proofs/galleys that he sent to the board members shows the newsletter to be 11 pages long, which he thinks may be too long. There was discussion regarding shortening a couple of the stories. Ralph indicated that he could possibly make his article a two part story.

There was discussion regarding inserting a membership form into the newsletter. It was decided to just print a comment in the newsletter that would let people know to go to our website if they are interested in joining HPNA.

Ralph reported that National Night Out is August 3rd and that he will post the event in the newsletter, as well as the information that the Centennial Church will be hosting it. Ralph wants to put something in the newsletter to thank all the businesses that donated gift certificates for the community meetings.

June Quarterly Community Meeting:

The June Community meeting will be June 16th.

There was discussion regarding possible guest speakers for the Community meeting. Jeff will contact the owner of Scribner Bend Vineyard, as well as the local Police Department.

Debbie asked if Jeff could ask the Police Department to provide a report on the number of burglaries and other crimes in Hollywood Park.

Board members will donate money to purchase candy for the Police Department and Fire Department.

There was discussion regarding having a 4th of July decorating contest or a bicycle decorating contest, in which kids could participate.

There was discussion regarding announcing a 4th of July parade. Someone asked if a neighbor can announce something. Kathleen will work on how to announce and/or have a 4th of July parade, for which HPNA is not hosting and is not liable.

It was suggested that we ask the people who attend the June Community meeting what their plans are now that the State of California is opening.

HPNA Membership Gifts/Decals:

Lynn reported on the cost of magnets. There was discussion regarding purchasing magnet/chip bags, for which the cost would be approximately \$200 to \$250. No decision was made. Lynn will provide additional information via email.

Advertising Renewal:

Kathy suggested that we have a "business committee" that would go to the various businesses throughout the Hollywood Park neighborhood. No decision was made.

As there was no further business, the meeting was adjourned at 7:49PM.

Respectfully submitted, Lynn Humphries HPNA Secretary