

HOLLYWOOD PARK HERALD

Published by the Hollywood Park Neighborhood Association for Hollywood Park & Carleton Tract residents, Sacramento, CA

Summer 2021



Photo by Wally Clark

Meet Your Neighbor

Wally and Mason, The Little Red Fire Engine

By Kathleen Spitzer

You've probably seen "Mason, the little red firetruck" driving through the neighborhood on the 4th of July and during the holidays, and have probably even had a ride.

But did you know that Mason is a 1921 (yes, 100 years old!) Graham Brothers fire truck on a Dodge Brothers chassis? Mason is owned and driven by Wally Clark, who along with his wife Sue are longtime Hollywood Park neighbors (almost 50 years).

Wally's family owned W.G. Clark Printing and he grew up learning the printing business. Over 50 years ago, he and a friend started Associated Sound, which is still in business. The Clark family has been involved in farming and other businesses in the Walnut Grove area since the 1870's.

Next time you see Wally and Mason, give him a wave and a thank you for being such a generous neighbor.



HPNA Summer Community Meeting

Wednesday, June 16th, 6:30 p.m. | via Zoom

Join us for Hollywood Park Neighborhood Association's Summer Community Meeting.

Zoom link: hollywoodpark95822.org/community-meeting

Meeting ID: 890 1228 2308 | Passcode: 158384

For more details and dialing instructions, please visit the

HPNA website at hollywoodpark95822.org.

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Mini Road Trip

South on Historic Route 160

Text and photos by Ralph McDaniel,
Editor, Hollywood Park Herald

This is a first in a series of Mini Road Trips, our search for the neglected, misunderstood and under-the-radar destinations within a short distance from the intersection of Freeport Boulevard and Fruitridge Road which will be Hollywood Park's very own axis mundi for this series: our ground zero from where all other roads lead away.

When the crazy hustle and bustle of Hollywood Park becomes too intense and you need to get the heck out of Dodge, fear not, because in just 10 minutes or so, you could... *continued on page 8*



CA State Route 160 road sign

NEIGHBORHOOD ASSOCIATION NEWS



Jeff Lidicker, HPNA President

President's Letter

Hello to all Hollywood Park and Carleton Tract residents! We are sooooo close: almost there! I know the entire Board is looking forward to having our Community Meetings in person very soon.

However, after coordinating closely with our usual venue host, it appears at least the

Wednesday June 16th Community Meeting will still have to be on Zoom (see the HPNA website for joining instructions). But, that's ok because it allows us to have great guests such as Drew from the Sacramento City Planning department to update us all on the winning contractor for the Freeport Boulevard Commercial Corridor Traffic Safety Study.

I don't know about you, but I can't wait to find out what the quarter of a million-dollar grant from Caltrans is going to get us. Please come to the meeting with your questions for Drew. We'll also be giving away more gift certificates to local restaurants that are supporting our neighborhood so Zoom in to join in the drawing.

As usual, there is definitely more that needs to be done than there are Board members to do it. We are always looking for help. If you have a skill or can provide assistance, or if you would like to be on the Board (we have vacancies) please visit our website at hollywoodpark95822.org or just sent us an email at info@hollywoodpark95822.org. I wish everyone health and safety. I'll see you all walking and biking around!

Your HPNA President,
Jeff Lidicker



The Hollywood Park Neighborhood Association (HPNA) has been working to improve our neighborhood since 2001. We are active in monitoring local and county government projects, enjoy hosting annual neighborhood events and sharing neighborhood news in this quarterly newsletter.

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Contact the Board of Directors

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Hollywood Park Herald Editor: Ralph McDaniel

2021 Neighborhood Events

Events are tentative and dates are subject to change. For more details visit hollywoodpark95822.org.

June

- 10: Board Meeting
- 16: Community Meeting
- 18: Ice Cream Social
(St. Robert's parking lot)

July

- 8: Board Meeting

August

- 3: National Night Out
- 12: Board Meeting

September

- 9: Board Meeting
- 15: Community Meeting
- 25: Ice Cream Social &
Outdoor Movie Night

October

- 2: Mega Yard Sale*
- 14: Board Meeting
- 22-24: Halloween Park!
Halloween House Decorating
Contest; Judges Tour*

November

- 11: Board Meeting

December

- 9: Board Meeting
- 15: Holiday Social Potluck
- 17-19: Hollyday Park!
Holiday House Decorating
Contest; Judges Tour*
- 20: Holiday Caroling*

*These neighborhood events are NOT sponsored by HPNA

The CommuniTree Corner

Summer Ready Your Garden

By Lorraine Van Kekerix

Sacramento County University of California Cooperative
Extension Master Gardener

Summer's here and many of us look forward to backyard gatherings with family and friends, fresh picked summer veggies and a shady spot on a hot day. We can still enjoy those even with water restrictions. Rainfall and snowpack have been low the last two years. Though there is not an official drought declaration, we may have more restrictions.



Most of our water bill is for landscaping and lawns are the thirstiest landscape plants. Here are steps you can take to prepare for a low water use summer:

- Evaluate your yard. What type of plants and watering methods do you use?
- Check and repair/adjust your watering system regularly to water effectively:
 - Fix leaks
 - Adjust sprinklers to water plants, not concrete
 - Make sure plants have not grown to block sprinkler spray
 - Check drip emitters and remove any soil or insects clogging them
 - Water early in the morning when less water is lost to evaporation
- Consider upgrading your watering system. Drip irrigation, rotator sprinklers and an automatic controller apply water more efficiently. Drip and rotator run times often need to be longer to apply enough water. As plants grow, they need more emitters. A one gallon per hour drip emitter set for

15 minutes applies 4 cups of water—not enough for a new large shrub with a single emitter.

- Consider mulch 2-3” deep in areas with shrubs and trees. Mulch will reduce water lost to evaporation, keep more water available to plants and keep plant roots cool.
- What are your priority plants? Trees and shrubs are expensive to replace and keep your house and yard cooler. They are typically a priority. If water use becomes more restricted, you would continue to water your priority plants and water other areas less. The City of Sacramento requirements allow for watering trees and shrubs under water restrictions.

- Lawns can thrive with less water, unless a lawn is newly planted. According to the University of California, “deeper, less frequent watering is best for most lawns. Water only two to three times a week.” Find more Quick Tips at ipm.ucanr.edu/QT/lawnwateringcard.html.

- Do you want to “lose the lawn”? Summer is a good time to let a lawn die while you plan a new, low water landscape to be planted in the fall. Keep watering priority plants you plan to keep in your landscape. More information on converting to a low water yard is at sacmg.ucanr.edu/Beyond_Lawn.

Good, local water conservation information for our hot summer climate is available. You can refer to the City's watering schedule below to learn the watering days for your address, or check watering requirements and find

additional links to rebate programs at sacwaterwise.com.

During the last drought all the water agencies in Sacramento County jointly developed water conservation tools and videos. You can find them at bewatersmart.info. The Sacramento County UC Cooperative Extension Master Gardeners also have information on gardening in drought at sacmg.ucanr.edu/Drought/.

Droughts occur regularly in California. We can adapt, use less water and still enjoy our yards.

City of
SACRAMENTO
Department of Utilities

YEAR ROUND
WATERING SCHEDULE

MARCH 1-OCTOBER 31

Even Numbered Addresses

Odd Numbered Addresses

Wednesday & Sunday*

Tuesday & Saturday*

NOVEMBER 1-FEBRUARY 28

Even Numbered Addresses

Odd Numbered Addresses

Saturday or Sunday**

Saturday or Sunday**

Learn about your watering options at SacWaterWise.com

*Sprinklers on automatic timers are allowed to water before 10 am and after 7 pm

**No time restrictions

REMEMBER:
Do not water 48 hours after measurable rainfall (1/8"+).

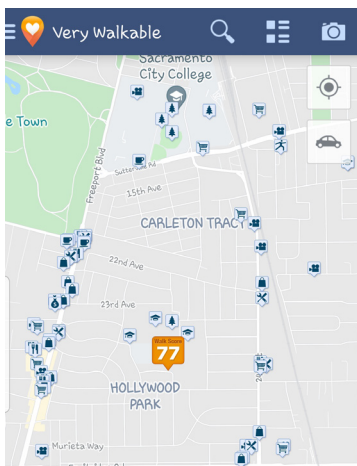
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NEIGHBORHOOD NEWS

Hollywood Park's Walkability

Text and photos by Victor Vasquez

In late spring of 2013, while I was waiting to hear if the offer I put in for a house in Hollywood Park (now my home) would be accepted, I drove around the neighborhood after work to scope it out. One of the things I noticed was there were a lot of people walking around, and I thought there was a neighborhood event everyone was going to. But I soon learned this is a daily evening ritual! Hollywood Park residents love to take walks around Hollywood Park! We are fortunate to live in a charming urban neighborhood with mostly little traffic, shady tree canopies, and friendly neighbors.



Another factor that drew me to Hollywood Park is the walkable proximity to a wide variety of stores and services. A quick check on the app Walk Score gives the middle of Hollywood Park a score of 77, where 70-89 is considered "Very Walkable: Most errands can be accomplished on foot" and ranks Hollywood Park as the fifth most walkable neighborhood in Sacramento. Looking

more closely at scores for specific parts of our neighborhood, northwest HP gets 87, southwest HP gets 89, Carleton Tract gets 79, northeast HP gets 77, and southeast HP gets 80.

By comparison, some parts of nearby neighborhoods in Land Park and South Land Park have scores in the "Somewhat Walkable" to "Car-dependent" score ranges. But walkability scores and nearby shops tell only part of the story of what makes a truly pedestrian-friendly urban neighborhood. Pedestrian safety,

adequate pedestrian infrastructure, and visual appeal are important parts of the equation.

Pedestrian safety is likely the most important factor to walkability, even above proximity to businesses. Fast traffic and inadequate crosswalk controls are real hazards to contend with while walking on Freeport Boulevard and the other major roads surrounding Hollywood Park, and even on Irvin Way, one of only two streets going entirely across the interior of our neighborhood. In addition, pedestrians must be aware of strangers they may encounter while walking.

To enhance pedestrian safety, the Freeport Boulevard Transportation Committee, formed by the City of Sacramento with

members from Hollywood Park and South Land Park, has been at work the last couple of years to identify safety needs and possible solutions (see The Hollywood Park Herald Fall 2020 issue for more details on the committee). At Hollywood Park's east boundary, pedestrian safety on 24th Street needs attention, and perhaps with the street being part of the Monterey Trail Historic District, improvements will happen a few years from now.

Adequate pedestrian infrastructure is integral to a safe walkable neighborhood. In this regard, the major roads around Hollywood Park are highly inadequate. The sidewalks on Freeport Boulevard for example are only 5 ft wide, which unfortunately seems to be the standard in Sacramento outside of the downtown/midtown grid. And in the neighborhood interior, it is common to find sidewalks blocked or partially blocked by cars that park on top of our 4 ft-wide residential sidewalks (made possible by the rolling curbs common in Central Valley cities and towns).



Car parked on sidewalk on Joaquin Way

The problem of narrow sidewalks is exacerbated by utility poles that are often found right in the middle of the sidewalk. Furthermore, most driveway openings on the major roads around Hollywood Park have not been upgraded to new sidewalk design standards and are therefore hazardous for wheelchairs and baby strollers because these must maneuver a dip down at the same time as a slight uphill slope.

continued on page 12



Narrow sidewalk with utility pole and driveway challenges at Freeport Boulevard and 20th Avenue

“Adequate pedestrian infrastructure is integral to a safe walkable neighborhood.”

COMMUNITY NOTICES



Best wishes to the Class of 2021!

National Night Out Tuesday, August 3rd

Take a walk through the neighborhood and meet your neighbors during this event which promotes police-community partnerships in neighborhoods across the country and is held the first Tuesday in August each year.




Centennial United Methodist Church, located at 5401 Freeport Blvd. at Murieta Way, will be hosting their first National Night Out event this year on Tuesday, August 3rd, from 6–8 p.m. Call (916) 452-4477 for more information.

Thank You to All Our Generous Neighborhood Businesses!

The following businesses gave gift certificates for our Spring 2021 HPNA Community Meeting's raffle. City Council member Jay Schenirer co-sponsored the raffle with a \$200 gift to HPNA.

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Firehouse Subs
Jamba Juice
Lalo's Restaurant



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The Dishman Family

Four Generations Called Hollywood Park Home

By Julie Scheff

Laurie Dishman, 50, a fourth generation Hollywood Park resident, reflects on the day 25 years ago when she first got keys to her new Hollywood Park home. Laurie gets teary eyed as she recalls that emotional moment. Laurie bought her new house just two doors away from her grandparent's home on Carmen Way—the same house where Laurie's father grew up. She got the keys to her new house two days before her grandmother passed away. Her grandmother died knowing that family would be close by. Laurie's grandfather lived the last 10 years of his life almost next door to Laurie, which made it easy for Laurie to look in on him.



Sharon, David & Bill Dishman

Five blocks away, on 23rd Avenue, is where Laurie grew up. Her parents, Bill and Sharon, still live in the family home. Laurie's father Bill was a butcher in his father's shop, Dishman Quality Meats.

Laurie's mother was a homemaker, and cared for Laurie and her three siblings. Darcy, Laurie's eldest sister, lives in West Sacramento, her sister Joelle lives in Canada. David, the youngest, lives in Natomas.



Dishman's Quality Meats, located at 4532 Freeport Blvd. (at Meer Way)

Bill's father took over Spitzer's Meat Market in 1968-1969, and renamed the shop Dishman's Quality Meats. In 1985, Bill Senior closed the shop after experiencing too much competition. Since that time, Bill junior retired from 18.5 years as Meat Manager at Bel Air market.



The four Dishman siblings

Like Laurie's siblings, many of her friends left the neighborhood, dispersing where their jobs or marriages took them. Laurie left—but only for a year—to live in midtown while she attended Sacramento City College. Some of her friends now live in El Dorado Hills and Roseville and Folsom. Laurie reflects that when she moved into her Carmen Way home, most of her neighbors were the original owners.

“If someone offered me a million dollars for my home, I still wouldn't sell.”

In recent years though, Laurie reflects that younger people are moving in and are updating their homes and yards. She appreciates that she and her neighbors can put their imprint on their properties. That's not the case for some of her friends who purchased homes in communities managed by homeowner associations, she said.

Laurie's dad also enjoys his new neighbors: “I like seeing the young couples move into the area” said Bill. “They are rejuvenating the neighborhood. I like seeing the little ones, I have three grandchildren myself and I really enjoy the kids.”

Bill said he and his wife talk about the option of selling their home. “If someone offered me a million dollars for my home, I still wouldn't sell,” said Bill, mentioning that three of his neighbors moved away from Hollywood Park and now regret it.

When Bill was a child, he visited his school friend at the home that is now his on 23rd Avenue. Bill told his young pal that one day he would like to own such a house. Fate proved him correct. In 1972, Bill bought that same home. He had rented in the neighborhood, waiting for the right house to come onto the market. To Bill's surprise that familiar house that belonged to his buddy was for sale. Bill was just returning from four years of Coast Guard service during the Vietnam War and was moving his young family back to his hometown.

In those early days, Bill recalls horse stables on Freeport Boulevard in the location that is now Star KTV Lounge. Bill remembers the caretaker walking ponies from the pony rides, crossing Sutterville Road and Freeport back for their boarding.

As a girl, Laurie remembers walking on the South Land Park side of Freeport on her way back from school so other children

“It’s like a secret garden. We’re right between so many things right where we live.”

wouldn’t know she lived on the “wrong side” of Freeport Boulevard. But now Laurie is proud of her neighborhood. “I feel

safe in Hollywood Park. It is what I know.” She points out that the neighborhood is hidden between some of the more well-known neighborhoods such as Land Park, South Land Park and Curtis Park.

“It’s like a secret garden. We’re right between so many things right where we live”, she said, mentioning many of the surrounding businesses and restaurants. “You can go anywhere from here. You’re close to every freeway.”

Laurie is a graduate of local schools including: Hollywood Park Elementary, Cal Middle and McClatchy and Sacramento City College. She has been working at Raley’s since 1988 and is now in Raley’s management training.

Laurie represented Raley’s to the Hollywood Park neighborhood while the store was planning its new Freeport Boulevard location. As an ambassador for Raley’s, Laurie listened to neighbors’ concerns and interests in how the new Raley’s would look. Laurie’s then-store manager credits her for helping get the new store opened.

Laurie and her father spoke at Sacramento City Council Meetings supporting the new Raley’s. Laurie also invited Congresswoman Doris Matsui to Raley’s community meetings and facilitated neighborhood involvement in the big project that was completed just last year.

Laurie first met Congresswoman Matsui when Laurie launched her non-profit to assist people who have been victims of crime on cruise ships: internationalcruisevictims.org. Congresswoman Matsui has been an eager and early supporter of her work. Laurie has testified to congress and appeared on many news and talk shows.

In 2020, Laurie also joined the board of the Hollywood Park Neighborhood Association, hoping to make improvements to the neighborhood and keep some of the events that she remembers from her childhood such as the 4th of July parade and Hollywood Park Elementary pancake breakfasts.

Laurie loved riding in the 4th of July Parade that was on Staggs Way at the time. Neighborhood kids competed in a bike decorating contest and joined other families for BBQ.

As for the future of the neighborhood, Laurie would like to see the beautification of Freeport Boulevard and events to involve and educate the next generation such as National Night Out. She

mentioned hanging plants to line Freeport Boulevard and notes that the strip malls from Irvin to Fruitridge Road need a refresh. “It’s time to revitalize that. It detracts and doesn’t draw people.”

She approves of the businesses there though, mentioning their wonderful diversity and she mentioned childhood memories involving many of those businesses. At Ho Chin Market Laurie remembers buying frozen popsicles and sugar ginger. She used to buy root beer floats at A&W which was located across from the Executive Airport. She remembers dipping her feet into the pond in front of Home Savings bank, (more recently Chase Bank), the circular mid-century, cement block building at Freeport and 23rd Avenue.



Laurie and her sister with a tiger cub

The Sacramento Zoo also tugs at her heart. At her grandfather’s Dishman Quality Meats a zoo keeper used to get bones for his Bengal tiger and got to know Laurie’s dad. That’s why Laurie remembers the privilege of getting to feed the zoo’s animals and never having to go through the main entrance. She remembers feeding the Bengal tiger’s (Samantha) baby cubs and getting to visit Tasha the giraffe and Geraldine the hippo.

All this history originated with the original connection to Hol-



Laurie’s great grandparents

lywood Park—Laurie’s great grandparents. They lived on Virginia Way for a short period before moving across Freeport Boulevard onto Oppen Way behind what is now Gem Auto Wash. Her great grandfather was a machinist with Southern Pacific Railroads. Some of the diesel engines he worked on are now featured at Sacramento’s Railroad Museum, according to Bill.

Mini Road Trip, *continued from cover*

find yourself a world away from parking lots and chain restaurants, well ok not “a world away”, but in a sufficiently different environment. Just jump in the old jalopy and take a Mini Road Trip to the town of Freeport and beyond, where you can find a hub of comfort food and weddings to crash.

From the Intersection of Freeport Boulevard and Fruitridge Road, head south. You know, SOUTH! Past the Executive Airport, past the AMF Bowling Alley, past whatever street that is you turn left on to go to Home Depot—just keep going, and when you pop out from the other side of the I-5 overcrossing, you just might notice the impossible-to-ignore giant water tank reminding that you are in the “farm-to-fork capital of the world.” Tuck that slogan in your back pocket because we’ll be needing it later.

Soon enough, you’ll find things start to calm down; two lanes each way becomes one lane and it starts looking like that place people call the countryside. So, here you are; the self-proclaimed “Gateway to the Delta.” And even if you hit every red light on Freeport Boulevard, you’ll find yourself in Freeport in less than 12 minutes. You’ll just naturally slow down as you ease into town and notice Romeo’s Bait & Tackle, the Freeport Market and the well-reviewed Mi Pueblo Ajijic Mexican Grill (5 Stars Facebook, 4-1/2 Stars TripAdvisor and #3 Best Hole-in-the-Wall Mexican Food by Sacramento Magazine).

One of the big draws you’ve probably heard about is the Freeport Bar & Grill, which has been a destination lunch spot for weekend motorcycle riders for a long time. Other places to find a bite to eat are the Bistro at the Freeport Wine Country Inn and the café in the clubhouse at the Bartley Cavanaugh Golf Course. Outdoor dining can be found at all these eateries.

Now that you are all relaxed and enjoying a glass of Malbec at one of these fine establishments, the last thing you’d probably want to think about is that less than a half-mile due east from exactly where you are sitting, past the edge of town, over a field and on the other side of I-5, is the enormous 1.3 million square foot Delta Shores Shopping Mall. Now that should put the little town of Freeport in perspective. And just so you know, Freeport got its name because the small port was a way to avoid the high fees for landing freight and passengers that were charged by the port at the Sacramento City Embarcadero, in what is now Old Town Sacramento.

If you have another 45 minutes to kill, you can make a nice loop back to Hollywood Park by continuing to drive south and staying on the east side of the river. Once outside Freeport, you’ll leisurely pass by several working farms and soon realize that these are the farms that are getting onto your fork. There are several farms that are open to the public and information about those that offer tours or pick-your-own produce can be found at sacriverdeltagrown.org.

*“Soon enough, you’ll
find things start to
calm down”*

There is only one winery on this side of the river which is Scribner Bend Vineyards. They are open for tastings Fridays through Sundays 11 a.m.–4:30 p.m.; small bites are available from their Paesano’s Courtyard Kitchen and reservations are recommended (916-744-1803) because of socially distanced seating and there are no tables available for picnicking.

Further on down the road, you’ll come into the town of Hood which was named in 1910 after William Hood, chief engineer of the Southern Pacific Railroad. Lai Yuen Chinese Restaurant looks like it is closed for good, so currently the only place to chow down would be the Hood Ranch Kitchen, an establishment rated 4.5 Stars on Yelp! with some of the reviewers calling it “a hidden gem.”

About 5 miles south of Hood is Courtland, named after Courtland Sims, son of James V. Sims, a landowner who opened a steamer landing in the community in 1870. With a population of over 300, Courtland is bigger than a lot of Delta towns and is worth a little time to drive around a bit if only to see the abandoned courthouse. It is quite unsettling to see such an impressive piece of neo-classical architecture totally unused, something that would have been snapped up in Sacramento long ago.



Abandoned courthouse in Courtland

You can’t miss the Courtland Market, the name painted in large red script above the door, where you can pick up some items for a picnic lunch at their full-service deli. For a sit-down meal there’s La Posada, a family-owned home-style Mexican restaurant that features seafood. This is a restaurant I’ve heard many Sac folks recommend over the years and the restaurant has recently reopened after being closed for a Covid-year (14 months). There were three recent 5-Star reviews on the Restaurant website so we put it on our list of places to try.

Courtland is also the location of the Pear Fair, celebrating the annual Bartlett pear harvest and is usually held each year on the Last Sunday of July. As of our publication date, no fair is scheduled,

however that may change so check in with the Fair at their Facebook page facebook.com/courtlandpearfair/.

If you're hungry and neglected stopping earlier, you'll be out of luck in the next town of Paintersville as there is no cuisine to be found. So, there's not much else to say about the town of Paintersville other than it was named after Levi Painter, who laid out building lots in the community in 1879.

If you stay on the east side of the Sacramento River and continue south on River Road, you'll get to Locke and Walnut Grove, about 8 miles away. However, this is where State Route 160 jogs over the Paintersville Bridge to the west side of the River and continues south where it ends at Highway 4 in Antioch. Like many bridges in the Delta, the Paintersville is a bascule span, aka drawbridge, built in the early 1920s. This bridge was closed for two months in late 2020 for a seismic upgrade.



Paintersville Bridge

Once you're over the Paintersville Bridge, turn right onto South River Road and head north, where you will soon cross over a small truss span, the Sutter Slough Bridge. The drive back towards Hollywood Park is quiet and leisurely with many wineries to stop at near Clarksburg, notably Bogle and Julietta but if you're in the mood for something livelier, many local wineries have tasting rooms at the Old Sugar Mill.

The town of Clarksburg, named after Robert C. Clark who settled there in 1849, has a population of over 400 and it will seem like a big place compared to the earlier towns in your Mini Road Trip—nevertheless, this will help you ease back into our more urban Sacramento. But before you head home, there are a couple more eateries to try such as Husicks BBQ Proper & Tap House and the aptly named Dinky Diner where the french fries are worth a special trip.

We hope you enjoyed your Mini Road Trip, a get-away that's possible to accomplish in about an hour



Dinky Diner in Clarksburg

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without any stops, but what's a drive in the country without some leisurely breaks? The loop you just took totals 37 miles, starting at the intersection of Freeport & Fruitridge, south to Paintersville, across the Paintersville bridge, north through Clarksburg, cross back over the Freeport Bridge then north to our intersection again.

Remember, bridges across the Sacramento River in the Delta are few and far between. The next closest bridge (from Paintersville Bridge) to the south is in Walnut Grove, 7 miles away, and back north, the Freeport Bridge is 14 miles away. If you would like to learn more about the bridges in the Delta, check out HistoricBridges.org and BridgeHunter.com.

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Homelessness Is Not Just About the Homeless

From the Office of City Councilmember Jay Schenirer



Jay Schenirer, District 5

Homelessness continues to be the number one issue before the Sacramento City Council. I believe, as do many of my colleagues, that we have a moral imperative to support those most in need in our community. Anyone driving through the central city witnessing the way many Sacramentans are living has got to see the urgency of the need.

Over the past 3–4 years, the City has responded in a multiplicity of ways, some more successful than others. We have spent significant resources on the challenge, including constructing navigation centers in Meadowview and along the Broadway/WX Corridor (opening this summer), increasing funding for homeless youth through contracts with the City of Refuge and Wind Youth Services, supporting services for women and children through St. John's Shelter for Women, extending hours at other City supported shelters, utilizing state and federal funds for hotel/motel vouchers and rental assistance, and even purchasing underutilized motels.

Currently, Councilmembers are scouring their districts looking for sites for 'Safeground' opportunities as part of a homeless master siting plan, a step along the way to permanent housing. Despite these efforts, which have resulted in thousands of unhoused individuals and families receiving permanent housing, the numbers of homeless continue to grow.

It's clear to me, from seeing the problem first hand and listening to you, that the impact and cost of homelessness goes beyond the personal toll we see in our unhoused population. Simply put, we cannot be successful as a community and as a city if we do not continue to focus on homelessness as our number one issue. Over the years, we have invested millions of dollars in revitalizing the downtown core, but for many the homeless situation acts as a deterrent to coming downtown, hurting our restaurants and entertainment industry. We have taken many steps to provide incentives for businesses to locate in our city, bringing jobs and economic prosperity, but once viewing our homeless challenge, many businesses look elsewhere.

As a City of trees, we are especially proud of our outdoors, and yet many families are declining and afraid to spend time in many of our parks because of homeless encampments, needles and trash left behind. For many of our City departments, the time spent on this singular issue, which affects them all, is time away from their ongoing responsibilities, which hurts everyone. This list goes on, but you get the point. Homelessness is not a problem just for the homeless. The challenge belongs to us all and understanding the impacts and working together to find ways to house people is the only way we will win.

Please take the following survey on D5 Potential Sites Feedback:
<https://bit.ly/3uXZ3eU>.

HPNA BUSINESS MEMBERS

Shop local to help the business in our community thrive

You will not only save money and time, the money you spend at local businesses is twice as likely to stay in the neighborhood while helping provide a living for local merchants, jobs for people in the area, equity for local development and better local government services.

The HPNA Business Development Committee encourages residents to shop locally. When you shop at any of our HPNA business members listed below, let them know you appreciate their membership in the HPNA. To join HPNA as a business member, visit our web page at hollywoodpark95822.org.

Angel Pet Care

angelpetcare@comcast.net | (916) 216-0223

Aquarium Maintenance Service

Greg Grunwald | (916) 952-8350
gregaqtech@yahoo.com

A Sure Solution: Senior Living Consulting & Placement

www.asuresolution.com | (916) 208-8556

Boba Café

5131 Freeport Blvd. | (916) 455-1687

Centennial United Methodist Church

5401 Freeport Blvd. | (916) 452-4477

Crawford's Books

5301 Freeport Blvd. | (916) 731-8001
www.crawfordbooks.net

EcoTech Pest Management Inc.

www.ecotech-pest.com | (916) 515-9420

Eleakis & Elder Photography

4625 Freeport Blvd. | (916) 451-4892

Grips Fast Golf

4819 Freeport Blvd. | (916) 457-5532

Hollywood Hardware

5303 Freeport Blvd. | (916) 455-6488

Hollywood Park Daycare

4461 Custis Ave. | (916) 455-7804
(916) 698-7460 (cell)

The Izakaya

5651 Freeport Blvd. | (916) 391-1378

**Jessica Waterbury-Cravens,
Lyon Real Estate** | (916) 202-4340
jessica@jessicawaterbury.com

Kings Auto Service

4643 Freeport Blvd. | (916) 456-7886

Land Bark Pet Supplies

3200 Riverside Blvd. | (916) 448-8020

Life on Holiday (Shaklee)

www.lifeonholiday.com | (916) 456-6770

Matt Bistis, Lyon Real Estate

4641 22nd Street | (916) 798-0822

Park Vista Christian Church

4470 Custis Ave. | (916) 205-4300

Paula Swayne, Dunnigan Realtors

(916) 425-9715 | paula@paulaswayne.com

Sacramento Guesthaus

4952 Helen Way | (916) 217-7500

Scribner Bend Vineyards

9051 River Road | (916) 774-1803

Steph Baker, Dunnigan Realtors

(916) 775-3447 | steph@sacramentodigs.com

St. Robert School

2251 Irvin Way | (916) 452-2111 x105
ajackson@strobertschool.org

Sutterville Bicycle Company

2365 Sutterville Bypass Rd. | (916) 737-7537

Two Rivers Cider Co.

4311 Attawa Ave. | (916) 456-1614

Weisbeck Properties Inc.

Tim Weisbeck | (916) 452-5733

Yoshimura Auto Service

4971 Freeport Blvd. | (916) 454-5082



Local History

Horseback Riding at William Land Park

From the Sacramento Public Library archives

Four women pose on horseback in William Land Park near Sutterville Road and 13th Avenue in this circa-1930 photograph. The popularity of horseback riding in the area grew substantially in the late 1920s, leading the City of Sacramento to construct several riding trails.

The Land Park bridle path was built in 1928 and allowed riders to make a full circuit around the interior perimeter of the park. At 3.5 miles long and 12 feet wide, the path could accommodate two horses riding abreast (or four posing for a photo). Local residents could rent horses at the park stables, which were located at the corner of Freeport Boulevard and Sutterville Road, in the location that is now Star KTV Lounge.

Meet Your Neighbor Libby's Rocks

Text and photo by Lynn Humphries

When are landscaping rocks more than just rocks? The answer: When those rocks are in front of Libby & Keith Porter's house at 2245 Murieta Way. Libby and Keith moved into Hollywood Park in May of 2014, having come from Salt Lake City, Utah. They have been "rock hounding" for over 40 years.



Libby in her front yard on Murieta Way

If you want to add some fun and adventure to your next walk through the neighborhood, make sure you include a trip past the Porter's home. But, don't just walk by...spend some time looking through the rocks. Libby has "hidden" many special rocks throughout their front yard. If you look hard enough, you might find a Moqui Marble. Moqui Marbles are found mainly in the

Navajo Sandstone Formation in the state of Utah. These mostly smooth round balls of compacted sandstone are encased in a "shell" of iron compounds.

You might also find a rock called a "Geode". The name of this rock comes from a Greek word that means "Earth-Like". It's a hollow, spherical rock, in which masses of mineral matter, which may include crystals, are secluded.

During special holidays, you can also find rocks that Libby has decorated to reflect the current holiday. Last 4th of July, she painted some rocks with stars and stripes.

If you find a rock that you like, feel free to pick it up and take it home. More importantly, if you see Libby, be sure to stop and talk with her. She knows just about anything there is to know about rocks. She can tell you some fascinating rock facts as well as some very interesting stories. Thank you Libby and Keith for being a part of what makes Hollywood Park such a great neighborhood.

Follow HPNA on social media:

Twitter: @HPNA92822

Instagram: @hollywoodpark95822

Facebook: @HollywoodPark95822

Walkability, *continued from page 4*

One challenge with narrow sidewalks is when two people walking in opposite directions meet—one must always inevitably step aside (often onto the street) to let others by to observe personal space, and in the era of COVID-19, practice social distancing.

Other pedestrian infrastructure needs are safe, well-spaced crosswalks and adequate street lighting. The intersection at Meer Way and Freeport was recently upgraded as part of the new Raley's shopping center project and is now much safer.

Visual appeal completes walkability. While walking to shops or William Land Park, or one of the other destinations around Hollywood Park, the walk should also be an interesting one that provides the pedestrian a sense of being in a unique place. One of the most walkable streets in the U.S. is likely the Strip in Las Vegas, in part because it has 20-ft wide sidewalks, but more importantly, it also offers unlimited visual and mental stimuli to make the walk an adventure rather than a strictly pragmatic act of getting from one place to the next.

In some ways, walking along Freeport Boulevard and Sutterville Road provides some points of interest, thanks to storefronts that are close to the street (rather than being separated by a vast parking lot), a number of interesting mid-century modern buildings, the recent Hollywood Park neighborhood sign sculpture, trees and street landscaping, and the Raley's iconic neon sign with new weekly puns. However, much of 24th Street and Fruitridge Road remain visually bland and uninteresting.



Wider sidewalks and closer proximity to storefronts aid in walkability along Broadway near 17th Street

Hollywood Park has the potential to be a truly walkable urban neighborhood but has lacked vision. There are many examples of pedestrian-friendly urban roadways in California outside of downtown areas which can inspire Hollywood Park and Sacramento. Some examples are Santa Monica Boulevard in Westwood in L.A., University Avenue in San Diego, and Geary Street in San Francisco. These streets balance heavy vehicle use with pedestrian safety and aesthetics. Let's hope for continued pedestrian and walkability improvements around Hollywood Park's roadways.