

HOLLYWOOD PARK HERALD

Published for Hollywood Park and Carleton Tract by your Hollywood Park Neighborhood Association

ICE CREAM SOCIAL & MOVIE NIGHT

Friday, September 7th | 6:30 PM

Hollywood Park Elementary | 4915 Harte Way



Join your neighbors for HPNA's end of summer social and outdoor movie! As always, the film and popcorn are provided courtesy of our fabulous City Councilmember Jay Schenirer.

This year's feature film will be **JUMANJI**! Our hot dog meals (just \$2 for HPNA members!) include one drink and plenty of sides. Non-members can still sign up (\$15 annual per household) and take advantage of the special pricing. Festivities begin at 6:30 p.m. with free ice cream for dessert. If you

plan to bring a side dish or a salad to feed 8-10 people, the hot dog meal is on us!

Please make sure to check out our neighborhood information tables, too.

Don't forget to bring a blanket or chairs because at sundown, the film will be projected onto a huge portable movie screen.

UPCOMING EVENTS

FREEMONT TRAFFIC SAFETY COMMITTEE MEETING

WEDNESDAY, SEPTEMBER 5
6:30 p.m.
ST. ROBERT ELEMENTARY
2251 IRVIN WAY

HPNA GENERAL MEETING

WEDNESDAY, SEPTEMBER 19
6:00 p.m. to 8:00 p.m.
HOLLYWOOD PARK ELEMENTARY
4915 HARTE WAY

HOLLYWOOD PARK MEGA YARD SALE

SATURDAY, OCTOBER 6
8:00 a.m.
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SUNDAY, OCTOBER 21
DECORATE YOUR HOME FOR
HALLOWEEN BY SUNDAY, OCTOBER 21 TO
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COMMUNITY TREE PLANTING DAY

SATURDAY, NOVEMBER 10
FOR MORE INFORMATION, PLEASE VISIT:
WWW.HOLLYWOODPARK95822.ORG/COMMUNITREE/

Letter from the HPNA President, Nilan Watmore



With the new school year beginning, Hollywood Park faces a unique challenge of providing safe routes for children traveling to and from the region's four schools. As we have seen on more than one occasion, traffic safety has affected everyone, from children, adults and even the elderly. Distracted driving and driving under the influence have, unfortunately, led to the loss of multiple lives this year, with many residents upset (and rightfully so) at the perceived "inaction" by community leaders or the lack of "immediate solutions" by the City of Sacramento. Rest assured, HPNA and the surrounding neighborhood associations have convened a community-led effort on traffic

safety with the goal of providing both short and long-term solutions to the City. More details on this effort can be found on the cover of this newsletter and I encourage everyone interested to provide their input on this important issue.

There are also plenty of other ways to be involved in our neighborhood. HPNA is always evolving and I can't stress the importance of our volunteers (including joining the board). The next big event is our annual Ice Cream Social and Movie Night. This fall will also feature more annual traditions such as our Mega Yard Sale, and Halloween House Decorating Contest, to name a few. Details on all future HPNA events this fall can be found in this newsletter or on our social media and email blasts. To keep up to date, please follow us or sign up today!

Finally, I'd like to introduce everyone to our newest HPNA Board Member, Jeff Lidicker!


You can learn more about him in this newsletter. If you see him around the neighborhood, be sure to give a friendly hello! Any resident of Hollywood Park or Carleton Tract can be involved as either a Board Member (we currently have three vacancies) or volunteer for any our committees or amazing events mentioned. Residents will have an opportunity to meet HPNA Board Members in an informal setting in the near future. Stay tuned!

I hope everyone has a fantastic fall season!

Your Neighbor and President,
Nilan Watmore

president@hollywoodpark95822.org

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Welcome New Board

Member Jeff Lidicker

The Hollywood Park Neighborhood Association would like to welcome Jeff Lidicker as the newest member of the Board. Jeff moved to Carleton Tract one year ago after looking all over Sacramento for the perfect place to live. He lives with his sweetheart Lisa and their awesome cat Joey (or Joe Joe). Jeff walks to the light rail station most days to get to work downtown and really enjoys all of the great parks and businesses accessible by walking and biking. He has been building relationships with city hall and hopes to keep the city well aware of the issues and needs of our community. If you would like to get a hold of Jeff, feel free to contact him at:

Jeff@hollywoodpark95822.org




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NEIGHBORHOOD HPNA UPDATES

Hollywood Park Neighborhood Association

4th of July Parade a Success!

Once again the 4th of July parade proved to be a time for Hollywood Park families and friends to meet and share patriotic community spirit. Over 200 marchers decked out in red, white, and blue gathered on Joaquin Way to walk the route led by vintage cars and Mason the red firetruck. Walkers on two and four feet, bike riders, scooters, and baby strollers were cheered along the parade route by families celebrating the event from their lawns. Neighbors generously shared food, drinks, and friendship. As in past years, children of all ages enjoyed a ride on Mason after the parade. Many thanks to all the neighbors who made the parade a success: the parade marshals, those who donated food and drinks, and the spirited decorating and clean-up crews. A



grand thank you is shouted out to Wally Clark and Bill Dishman for coordinating the vintage cars that add a wow factor to the parade.

Back to School

Happy Fall and welcome back to school! We hope that your children have settled into the new school year. Our school is full this year and we are excited to begin educating our kiddos with the new Benchmark Advance curriculum. Technology and Visual and Performing Arts continue to be our focus as we prepare well-rounded students for the 21st century skills they will need. CLARA VAPA, Mr. Cooper, and the Crocker Arts Docents will be supporting our students again this year. Back to School Night is September 12th at 5:30. Neighbors are welcome to come visit our school and classrooms! Looking further ahead, our Fall Festival is October 19th at 3:30. All are welcome to attend this fun, yummy event! One small request...send us your Box Tops! You can drop them off in the office between 9-3 PM daily. We appreciate the support you give our neighborhood school. Enjoy the season!

Principal Luke
Hollywood Park Elementary, your neighborhood school

Updates from Councilmember Jay Schenirer



As school starts, whether you have kids in a neighborhood school, or whether you walk, bike, take transit, or drive to school, please

continue to be focused on the road, or aware of cars and hazards around you if you are a pedestrian. We are often

in a hurry to get to work, school, or home, and back, and too often other drivers, pedestrians, and bicyclists are not paying enough attention. Traffic crashes are more than simply “accidents,” but instead preventable incidents that can and must be systematically addressed - by education, enforcement, and infrastructure.

More than adding stop signs, speed

bumps, and traffic circles where cars need to slow down, the City’s Vision Zero approach is an awareness of everyone on the streets, bike lanes, and sidewalks—an awareness that we have to slow down, be aware of our surroundings, and watch out for each other. In addition, our police officers have been enforcing traffic laws and conducting sobriety checkpoints, and there are far too many violations than are comfortable for me.

In Hollywood Park, we know this all too well. In August, there was one fatal collision of a neighbor on Meer Way (at Staggs), and another collision later that week on Irvin and Alma – both caused by drivers under the influence.

This week, the Council adopted two things to move forward on preventing these accidents:

- **Vision Zero Action Plan** (<https://bit.ly/2MtDHTN>)
- **Bicycle Master Plan Implementation Plan** (<https://bit.ly/2MWeKgG>)

What do these two plans mean? First – a commitment to safety and to invest in areas that have the greatest need for better infrastructure and enforcement. The most expensive item to address – traffic signals and crossing infrastructure – is forthcoming. Yet there is a lot of need across the City and the Bicycle Master Plan helps address important bicycle infrastructure and intersections that we must improve to support bicyclists (and indirectly pedestrians and drivers).

On major arterials like Freeport and Fruitridge, the number of incidents still don't justify the immediate short-term needs – especially with other areas throughout the City with higher collision rates and more dangerous intersections.

Despite that, I know we will continue to hear from residents about traffic safety needs and continue to work with our traffic engineering department to monitor intersections and speeds. We've been working with neighborhood schools to make sure parents are slowing down as they drop off and pick up kids, and that residents are aware of what they can do to support our Vision Zero efforts. If you want any Vision Zero yard signs – call my office!

As always, if you have any concerns, questions, or thoughts, please reach out to me or my office.

- Jay
jschenirer@cityofsacramento.org
(916) 808-7005

In the News: Stacia Way, 1950

By Jason Holt

A slice of life in early Hollywood Park, from the archives of the Sacramento Bee.

5/19/50

Warren R. Coffeen, of 2100 Stacia Way, is serving on the organizing committee for the upcoming Scouting Exposition at Cal Expo-- expected to be one of the largest to date. Ninety-three Cub packs, Boy Scout troops, and Explorer posts will converge on the Machinery Building on May 20th to participate in workshops and present exhibits on a variety of related topics, including: camp craft, woodsmanship, indian lore, hobby skills, and vocational training.

Owner of a local insurance agency for over 15 years, Coffeen and family relocated from Illinois to Sacramento in 1945. As a soldier during World War II, he did radio work and helped produce plays in military hospitals. Both Warren and wife Evelyn were highly active in local service and social organizations, and the former

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was both a 33rd degree Mason and leader of the local Scottish Rite Temple.

9/12/50

"I was frankly skeptical!", Mrs. D.J. O'Connor of 2137 Stacia Way declares in an advertisement for No-Rinse Surf® laundry detergent. "I couldn't believe it!" O'Connor goes on to describe how No-Rinse Surf® not only saved her half-the-time and effort of competing laundry detergents, but dried as soft "...as any wash I've ever had with three rinsings." Amazing! Even Mrs. O'Connor's mother, stubbornly set in her domestic ways, had to concede that No-Rinse Surf® laundry detergent had rendered her daughter's laundry more fresh and colorful than ever before. No-Rinse Surf® laundry detergent: The only washday product approved by U.S. Testing Company for no rinsing!



Baby Trees are Coming!

Have you noticed the multi-colored lawn signs popping up around the neighborhood? On November 10th, each of those lawn signs will be replaced with a young shade tree in what the CommuniTree Committee hopes will be the first annual community day of planting. In partnership with the Sacramento Tree Foundation and the Hollywood Park Neighborhood Association, 6 neighbors have been working to bring free tree related workshops and community events to the neighborhood. For their shade, air filtering ability, and curb appeal, a tree is a valuable addition to many homes. Unfortunately, many people don't know how to care for their existing trees and, living in a city known for its dense urban

12/2/50

The County of Sacramento approved a \$579,600 building permit for the expansion of the Hollywood Park School, 2241 Stacia Way. The project will include the construction of 19 classrooms, an administrative building, multipurpose room, two kindergartens, home economics unit, shop, band room, and library. The additions were designed by architects Koblick and Fischer, and construction will be overseen by contractor Charles Unger. Evidence of just how rapidly the neighborhood was growing at the time. The original incarnation of Hollywood Park Elementary, which had opened just over a year prior, contained only 6 classrooms in two wings. Six years later, the site would be converted to Joaquin Miller Junior High (today's Leonardo Da Vinci School), and the elementary school would relocate to new digs at its current location on Harte Way. Koblick and Fisher were prolific designers of local school campuses--including parts of UC Davis.

12/9/50

A Los Angeles man was killed -- and his passenger seriously injured -- when he swerved to avoid a loose tire and veered into the path of both a semi-truck and Greyhound bus on the opposite side of the Yolo Causeway. The victims collided with the Pacific Trucking Company auto transport vehicle, while the bus avoided all but the tire. Bus driver Glenn F. Lane of 2153 Stacia Way, all of his passengers, and the truck driver were uninjured in the accident. In 1965, Lane would be honored by Greyhound for more than 20 years of accident-free driving--an estimated 1.5 million miles.



Jason wants to hear your tips, stories, and questions about Hollywood Park's past! Email him at

hphistoryguy@gmail.com.

forest, it can be easy to take for granted the benefits of a tree. The workshops and community events provided by this partnership are an effort to help people love, understand, and appreciate trees.

Whether you are interested in planting a new tree or caring for an existing one, the CommuniTree committee hopes that you will join us and your neighbors in welcoming the new trees.

Water Wise Tree Care Review

On July 21st, Pam Sanchez from the Sacramento Tree Foundation talked with a group of community members about the best way to care for mature trees during the hot summer months. Due to technical difficulties with the projector, she used a printed hand out. This happy accident led to a format that was

more like a conversation in which she addressed general tree care concerns and also answered specific questions. A few key notes from the presentation are: thick mulch (about 5") provides good insulation for the trees and helps to maintain the soil health, trees benefit most from slow, deep watering that can be produced by a soaker hose, and tree roots that drink water and take in nutrients are much further from the base of the tree than folks think. In general, the roots grow with the leafy canopy of the tree; watering near the trunk is not the best way to care for the tree.

Save the CommuniTree Committee

In October 2017, Cassandra Shahani from HPNA and Torin Dunnivant from the Sacramento Tree Foundation hosted a listening session to learn about the community's interest in trees and to establish a baseline for learning opportunities.

In April 2018, Irene Wilson, Claire Bromond, Kathleen Taylor, Ellynrose Sheehan, and Russ Schmunk joined Cassandra and Torin to form the CommuniTree committee. Over the past year, everyone has worked to provide free workshops and tree-oriented community events. We received grant funding from our councilman's office as well as funding from the County. With the funding and people power available, the Committee is able to provide micro-grants to help individuals remove sick and dead trees, host more targeted community workshops, and find new and innovative ways to improve the shade canopy in our neighborhood. Unfortunately, the committee may disband.

At the end of December 2018, Cassandra will step down from her leadership role and, presently, there is not another person interested in taking over. Though committee members will likely remain engaged, a person is needed to be the primary point of contact for the Sacramento Tree Foundation and the community. Responsibilities include: planning and hosting monthly steering committee meetings, working with local businesses to provide space for workshops and community events, doing outreach to the community for events and workshops, developing a calendar of events for the year, maintaining the webpage, and establishing eligibility criteria and application methods for micro-grants. Of course, a new lead can determine the best way to move forward. If you are interested in heading the committee, please reach out to Cassandra at Cassandra@hollywoodpark95822.org

Neighbor Spotlight: Danny Reynoso

Danny Reynoso loves living in Hollywood Park.

After three years in Hollywood Park, Danny reflects on the benefits of the neighborhood that people may take for granted. He enjoys feeling safe when he walks his dog, being on a first-name basis with neighbors, and walking to great restaurants or riding a bike to get a beer or cider. He's "blown away by the sense of community, the friendliness, the safety, and the beauty of my neighborhood."

To promote neighborhood well-being, Danny and his wife shop at local businesses, host a front yard party during the Neighborhood Night Out, attend HPNA meetings, and, of course, always pick up their dogs' poop during walks. He also designed the front of the CommuniTree Committee's recent outreach postcard. Formerly residents of a neighborhood in decline, Danny and his wife often find themselves saying out loud "Remember when we couldn't do stuff like this?" or "I love our neighborhood."

Danny's community mindset doesn't stop in the neighborhood. In May of 2017, Danny was diagnosed with an Acoustic Neuroma, a benign brain tumor that can be fatal if left untreated. This condition is very rare and is treated with radiation. For clarity, the tumor isn't cancerous and the radiation isn't chemotherapy but the condition is serious and hard to "fully come to grips with". To process what is happening to him, Danny posts video blogs and stories that document his brain tumor journey on his website: BrainTumorFighter.com. Through the site, he has connected with brain tumor fighters from all over the world. Danny also makes t-shirts that he sells to raise money for the Acoustic Neuroma Association and to increase awareness for brain health and brain tumor research.



In May of 2018, he underwent radiation treatments to stop the tumor from growing.

When he's not fighting brain tumors, Danny shreds on his guitar with the Moans, his fun, high-energy band styled after The Ramones. He also works with a local wrestling group called Supreme Pro Wrestling.

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Feeling Crafty?

By Megan Lane

I must admit, I'm a crafter. I've never been good at the finer arts like drawing or painting. But boy, can I block print a tea towel like a professional. Since I moved to Sacramento about 12 years ago, I've been on the lookout for arts and crafts classes and workshops to fulfill my passion for crafting. I've found some wonderful places with an interesting array of classes; for adults and children alike. Here are some locations to check out:

ArtBeast-

Various classes for children and an open studio.
2226 K St. | (916) 441-1233.

Michaels Craft Store -

Saturday crafting classes for kids
3691 Truxel Road | (916) 928-9777.

Sierra 2 Center -

Workshops on encaustic painting, drawing, sewing, and mosaics.
2791 24 th St. | (916) 452-3005 .

University Art -

Painting/drawing classes.
2601 J St. | (916) 443-5721.

Verge Center for the Arts:

Pottery and craft classes.
625 S St. | (916) 448-2985.

For anyone who wants to get crafty right away, here's a simple, kid-friendly Fall art project:

Create marbled leaves with shaving cream:

1) Spread shaving cream (foam not gel) all over a pan or tray. Next, squirt some acrylic paint, poster paint, or food coloring on the shaving cream.

2) Use a spoon, popsicle stick, or toothpick to swirl (but not too much) to create a marbled effect.

3) Trace a maple leaf template onto cardstock (like the one to the right) and then cut it out. Gently press the leaf into the shaving cream and let it sit for 10 seconds.



4) Remove the leaves and sit them onto paper towels for about five minutes to let the paint soak into the paper.

5) Now here is the cool part- using a squeegee, carefully scrape the shaving cream off of the paper leaf. Look at the awesome marbled effect it left behind!

-Art activity designed by Tamara Chilver

Hollywood Park Neighborhood Association Membership Form

Join us in making good things happen in our community.

Fill out the form below and bring it to a meeting, drop in the mail or visit hollywoodpark95822.org to join online.

Make checks payable to HPNA and mail to PO Box 22278, Sacramento CA 95822

Dues are \$15 per household per calendar year (January to December).

Please feel free to donate an additional amount on top of your membership fee--we can always use the help!

Name(s) _____ Phone _____

Address _____ Email _____

Membership is open to any person or family residing or owning a house or business within the boundaries of Hollywood Park Neighborhood Association. Members are entitled to vote at HPNA meetings to elect our board members, become HPNA officers and serve on HPNA committees.

HPNA is a 501c4 nonprofit association.